



MULTICUISINE
RESTAURANT



HUNGRY BIRDS

WILL SERVE TOGETHER





Our Story and Franchise Opportunity

Hungry Birds was born out of passion by Phani Raj Kumar Kommula an entrepreneur and founder of Sravya Group in 2015 in the culture-rich City of Kakinada on the banks of the Bay of Bengal.

Since its inception in the view of expansion and establishing a brand over the years, he has dedicated his full-time efforts to making delicious and customized dishes for food lovers to suit their customs and traditions

We want to establish this brand in India and internationally and are actively looking for partners in the franchise model. We will assure you that we will have a win-win situation in this business with you as our partner. We will provide you with all the technical know-how and you just need to invest your time and money and enjoy a long-term relationship with us.





Hungry Birds coming with a platter of franchise offers like Various Restaurant models

Requirements:

- Franchisee should have owned or rental property.
- Franchisee will bear 100% of the total project cost (Capex).
- Franchisee will obtain the initial license for setting up the restaurant and bear 100% of the licensing fee.
- Franchisee will accept all the brand standards of the Hungry Birds brand and bear the expense towards the same.
- Restaurant area (carpet) required is 2000 – 2500 Sq. Feet in a prime location with adequate parking space (Valet parking required)
- All the equipment's and interior's as per Hungry Birds standards





What we will provide

- Company helps you find chefs, staff and also helps you train them.
- Will set the standards and provide training for regular operations
- Helps you find Marketing and brand promotion through digital and offline activities
- Hungry birds' exclusive recipes and quality controls and audit
- Will provide supply chain integration for supplying of food products and brand standard collateral
- Will provide software and POS (Cost borne by franchise)



Franchise Overview

Option 1

Area Required

Around 2500 to 3000 Sft
with parking facility

Total Investment

60 to 80 Lakhs

Franchise Fee

15 Lakhs

Average Payback

12 to 18 Months

Royalty payable

5 - 6% based on sales

Option 2

Area Required

Around 1500 to 2000 Sft
with parking facility

Total Investment

50 to 60 Lakhs

Franchise Fee

10 Lakhs

Average Payback

12 to 18 Months

Royalty payable


5 - 6% based on sales



CONTACT NOW !

 9398731990 (Ashok)

 <http://hungrybirdz.in>

 enquiry@hungrybirdz.in



HUNGRY BIRDS RESTAURANT CASH FLOW PROJECTION FOR 5 YEARS 2023 TO 2028

HUNGRY BIRDS - FINE DINE RESTAURANT

KAKINADA, ANDHRA PRADESH

PROJECTED CASH FLOW FOR THE PERIOD JAN 2023 - February 2024 (in lakhs)

	PARTICULARS / DETAILS	Proj.	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24
		%	31	28	31	30	31	30	31	31	30	31	30	31	31	29
	INCOME															
	Restaurant Multi-cuisine (Approx)		31,00,000	29,55,000	32,48,000	31,62,000	32,58,000	31,63,000	32,58,000	32,63,000	31,63,000	32,58,000	31,63,000	32,58,000	32,63,000	30,63,000
1	(Rs.1,00,000 per day, 5% hike in every month)															
	Total Income		31,00,000	29,55,000	32,48,000	31,62,000	32,58,000	31,63,000	32,58,000	32,63,000	31,63,000	32,58,000	31,63,000	32,58,000	32,63,000	30,63,000
2	EXPENDITURE															
	Purchases of Provisions (% on Food Sales)	45%	13,95,000	13,29,750	14,61,600	14,22,900	14,66,100	14,23,350	14,66,100	14,68,350	14,23,350	14,66,100	14,23,350	14,66,100	14,68,350	13,78,350
	Franchisee - Royalty @5%	5%	1,55,000	1,47,750	1,62,400	1,58,100	1,62,900	1,58,150	1,62,900	1,63,150	1,58,150	1,62,900	1,58,150	1,62,900	1,63,150	1,53,150
	Power - Electricity Bill	2.50%	77,500	70,000	77,500	75,000	77,500	75,000	77,500	77,500	75,000	77,500	75,000	77,500	77,500	72,500
	(2.5% on turnover with 5% hike in every month)															
	Repairs & Maintenance (% on total income)	1%	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000
	Building Rent - 2500Sqft X Rs	5%	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,50,000	1,55,000
	(Rs. per month with 10% hike yearly)															
	Others approx	1.50%	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000
3	EMPLOYEE benefit expense															
	Staff Salaries	15%	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000	4,50,000
	(approx 15% p.m on Sales)															
	Contribution to PF & Other Funds (Approx)	2%	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000
	Staff Welfare Expenses (2% on Salary)															
4	Other Administrative expenses															
	Advertisement (1% on total income approx)	2%	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000	60,000
	Printing and stationary															
	Telephone & Postage															
	General Maintenance Expenses															
	Computers & Networking etc - AMC															
	Software - Restaurant - 2400 Per Annum Aprox		2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
	Insurance - 10,000 per month aprox		10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
	Miscellaneous Expenses (% on total income)	1%	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000
	Interest on 70 Lakhs investment @ 12% p.a	1%	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000	70,000
	(Flat rate of interest presumed including w.capital)															
5	Total Expenditure		25,34,500	24,54,500	26,08,500	25,63,000	26,13,500	25,63,500	26,13,500	26,16,000	25,63,500	26,13,500	25,63,500	26,13,500	26,16,000	25,16,000
6	PROFIT BEFORE TAX		5,65,500	5,00,500	6,39,500	5,99,000	6,44,500	5,99,500	6,44,500	6,47,000	5,99,500	6,44,500	5,99,500	6,44,500	6,47,000	5,47,000
	PROFIT BEFORE TAX (PER DAY)		18,242	17,875	20,630	19,967	20,791	19,984	20,791	20,871	19,984	20,791	19,984	20,791	20,871	18,863
7	Less: Goods and Services Tax - 5% on		1,47,620	1,40,715	1,54,667	1,50,572	1,55,143	1,50,619	1,55,143	1,55,381	1,50,619	1,55,143	1,50,619	1,55,143	1,55,381	1,45,858
8	PROFIT AFTER TAX		4,17,880	3,59,785	4,84,833	4,48,428	4,89,357	4,48,881	4,89,357	4,91,619	4,48,881	4,89,357	4,48,881	4,89,357	4,91,619	4,01,142
	PROFIT AFTER TAX (PER DAY)		13,480	12,850	15,640	14,948	15,786	14,963	15,786	15,859	14,963	15,786	14,963	15,786	15,859	13,833
	PROFIT AFTER TAX - CONSOLIDATION AMOUNT		4,17,880	7,77,665	12,62,498	17,10,926	22,00,283	26,49,164	31,38,521	36,30,140	40,79,021	45,68,378	50,17,259	55,06,616	59,98,235	63,99,377